



## AGENDA

15:00–15:30

Registration and Welcome Coffee

15:30–15:40

Opening addresses

**Elias Spirtounias**, Executive Director, American-Hellenic Chamber of Commerce

**Nikolaos Bakatselos**, President, American-Hellenic Chamber of Commerce

**Myiadie Stoumbou**, Chair, Women in Business Committee, American-Hellenic Chamber of Commerce

**Kickoff: Sissy Eliopoulou**, Member, WIB Committee

15:45–16:10

### ○ **Breaking away from the mold and changing the game**

**Odisseas Athanasiou**, Chief Executive Officer, LAMDA Development

**Facilitator: Niki Lymperaki**, Journalist

**Setting the Stage: Maria Tzelepi**, Member, WIB Committee

16:10–16:30

### ○ **The art of unconventional decision making**

**Athena Aktipis**, Associate Professor of Psychology, Arizona State University

16:30–17:00

### ○ **Survey Insights: Challenging conventions to drive innovation and growth**

**Maria Vakola**, Professor of Human Resources Management and Organizational Psychology, Athens University of Economics & Business

**Facilitator: Agnes Mariakaki**, Member, WIB Committee

17:00–17:30

Coffee Break

17:30–18:10

### ○ **Uncharted territory: Thriving when there is no map to follow**

**Fotini Karageorgi**, Chief Executive Officer, Giochi Preziosi Hellas

**Natasha Covas-Kneiss**, CEO, Eltrak Group

**Elena Barla**, Co-Founder & CEO, Future BrAI

**Facilitator: Peggy Velliotou**, Member, WIB Committee

18:10–18:30

### ○ **Beyond frames: Redefining leadership through creativity and courage**

**Elis Kiss**, Editor-in-Chief, Vogue Greece

18:30–18:55

### ○ **Disrupt the script: Leading with boldness in a world of noise**

**Theodore Cotionis**, CEO, Ogilvy Greece

**Facilitator: tbc**

18:55–19:00

Conclusions

19:00–20:00

Networking Cocktail Reception