

1 AMCHAMS EURASIAN ECONOMIC SUMMIT

October 24 - 25, 2024 | Hilton Istanbul Bosphorus



In Partnership with



AGENDA

October 24, 2024:

09:00 - 09:45

Registration

10:00 - 10:10

Opening Remarks

- **Tankut Turnaoğlu**, Chair, AmCham Türkiye
- **Nikolaos Bakatselos**, President, AmCham Greece
- **Julie A. Eadeh**, US Consul General Türkiye

10:10 - 10:15

Keynote by **Loïc Tassel**, President, Procter & Gamble Europe

10:15 - 10:50

Panel 1: Regional Cooperation Outlook

Discussing regional cooperation and economic integration

Moderator: Michael Lally, Regional Senior Commercial Officer for Eurasia, and Minister Counselor for Commercial Affairs

AmCham Chairs from Bulgaria, Greece, Türkiye, Azerbaijan, and Uzbekistan *

10:50 - 11:00

Keynote on Reconstruction of Ukraine by **Erdem Tavas**, Turkish Contractors Association Board Member and **Doğuş İnşaat**, Executive Board Member, Galataport

11:00 - 11:40

Panel 2: Trade Routes to Tomorrow: Middle Corridor's Potential*(Panel Lead: Jimmy Church, US Department of Commerce)*

Discussing strategies to increase trade and investment

Moderator: Jimmy Church, Commercial Officer & Partner Post Manager, FCS Ankara, International Trade Administration, U.S. Department of Commerce

- **Imran Ahmadzada**, Chief Financial Officer, Neqsol Holding
- **Oybek Khalilov**, CEO, Mosaic Insurance Group
- **Claire Honore Hollweg**, Senior Economist for Türkiye, World Bank
- **Charlie Morris**, UK Economic Development Counsellor, Central Asia · Foreign, Commonwealth and Development Office

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11:40 - 12:00

Coffee Break

12:00 – 12:20

Remarks by Vice President of Türkiye Cevdet Yılmaz *

12:20 - 12:30

Minister Remarks by Vladimir Malinov, Minister of Energy, Bulgaria

12:30 - 13:30

Panel 3: The Energy Regional Map
(Panel Lead: AmCham Bulgaria)

Joint Business Ventures, Sustainable Development, ESG & more

12:30 - 12:40

Keynote on Türkiye's Potential to be an Energy Hub by Taha Meli Arvas, Deputy Chair of EPIAŞ

12:40 - 13:30

Panel Session 3:**Moderator: Onur Candar, Managing Partner Bain & Company Türkiye**

- **Ambassador Matthew Bryza, Managing Director, Türkiye & Greater Caspian Region, Straife**
- **Bakhtiyar Aslanbayli, Vice President Caspian Region, BP**
- **Maria-Rita Galli, CEO, National Natural Gas System Operator (DESFA)**
- **Elchin İbadov, CEO, SOCAR Türkiye**

13:30 - 14:30

Lunch Break

14:30 - 15:00

Ministerial Session (Panel Lead: AmCham Türkiye)
Panel Lead: AmCham Türkiye

Trade developments and government initiatives across Eurasia.

Moderator: Tankut Turnaoğlu, Chair, AmCham Türkiye

- **Mehmet Fatih Kacır***, Minister of Industry and Technology, Republic of Türkiye
- **Laziz Shavkatovich Kudratov***, Minister of Investments, Industry and Trade of the Republic of Uzbekistan
- **Kostas Fragkogiannis, Deputy Minister of Foreign Affairs for Economic Diplomacy and Openness, Hellenic Republic**
- **Petko Nikolov, Minister of Economy and Industry, Bulgaria**

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15:00 - 15:45

Panel 4: Banking on Growth: Finance as a Regional Driver

(Panel Lead: AmCham Azerbaijan)

Exploring the role of banking and finance in fostering regional cooperation, including contributions from financial institutions like EIB, EBRD, EXIM Bank of the U.S., and DFC

Moderator: Şule Kılıç, Deputy Country Head, EBRD Türkiye

- **Roman Matkiwsky**, Director of Energy and Infrastructure, Black Sea Trade and Development Bank
- **Emre Karter**, CEO & Board Member, Citibank Türkiye
- **Ahmet İhsan Erdem**, CEO, Istanbul Financial Center
- **Nisha Biswal**, Deputy CEO, DFC

15:45 - 16:30

Panel 5: Driving Regional Growth through Technology and Industrial Innovation

(Panel Lead: AmCham Türkiye & AmCham Ukraine)

Discussing advancements in the digital economy

Moderator: Didem Duru, General Manager, Cisco Türkiye

- **Nick Tsilas**, Legal and Government Affairs Lead, Southeast Europe Microsoft
- **Babek Aghayev**, Chairman of the Board of Directors, Prosol Azerbaijan
- **Cengiz Aydın**, Director, Public Policy, Eastern Europe Mastercard
- **Özgür Günaydın**, CEO, Borusan Caterpillar
- **Uygar Doyuran**, President, Türkiye, Israel & Central Asia at Honeywell

16:30 - 16:45

Coffee Break

16:45 - 17:30

Panel 6: Tourism: A Key Driver of Hospitality Innovation and Infrastructure Development

(Panel Lead: AmCham Greece)

Enhancing tourism to boost regional growth, including discussions on cultural heritage tourism and cross-border collaborations

Moderator: Ahmet Pandır, Senior Advisor to Tourism Development & Education, Straife

- **Dr. Elif Balcı Fisunoğlu**, Vice General Manager, Tourism Operations and Development Türkiye Tourism Promotion and Development Agency (TGA)
- **Hilda Alisandrato**, Director Investment Promotion Tourism, Real Estate, Creative Industries, Enterprise Greece Invest & Trade
- **Müberra Eresin**, President of TÜROB (Hotel Association of Türkiye)

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17:30 -18:15 **Panel 7: Manufacturing Resilience: Innovations and Supply Chain Reinvention in a Competitive World**
(Panel Lead: AmCham Greece)

Moderator: Nikolaos Bakatselos, President and CEO, Pyramis Metallourgia

- **George Welton**, Executive Director, AmCham Georgia and GeoWel Research
- **Bekir Polat**, Vice President at Investment Office of the Presidency of Türkiye
- **Mila Nenova**, Executive Director of Invest Bulgaria Agency
- **Prof. Barış Tan**, President, Özyeğin University
- **Aysan Hoşver**, Director, Ford Otosan

18:30 **Evening Reception at the Hilton Istanbul Bosphorus [End of Day 1]**

11:30-18:00 **B2B Meetings will take place at the Hilton Istanbul Bosphorus parallel to the sessions**
Facilitating business-to-business interactions with structured speed networking.
20 minutes slots - via b2match platform

B2G Meetings:

- **US Commercial Service**
- **USTDA (United States Trade and Development Agency)**
- **Ministry of Industry and Technology (Republic of Türkiye - General Directorate of Incentive Implementation and Foreign Investment).**
- **Investment Office Türkiye**
- **Enterprise Greece Invest & Trade**
- **Invest Bulgaria Agency**

October 25, 2024

08:30 – 10:00 **Investment Office & AmCham Chairs Meeting**

09:30 – 10:30 **B2B Meetings**

10:30 - 12:00 **Workshops**



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10:30 - 11:15

Workshop 1: Bain & Company: Sustainability as a value creation level: reconciling impact and profitability

Workshop 2: Honeywell: Reducing Emissions and Realizing Economically Impactful Sustainability Solutions

11:15 - 12:00

Workshop 3: USTDA

Workshop 4: Turkish Republic, Industry and Technology Ministry Workshop on HIT30

12:45

Transfer to U.S. Consul General’s Residence (Need Special RSVP)

13:30 - 15:30

Reception at U.S. Consul General’s Residence (Need Special RSVP)