

HEALTH WORLD

The Healthcare Sector in a Changing World: Are we ready?

ORGANIZER
AMERICAN-HELLENIC
CHAMBER OF COMMERCE



UNDER THE AUSPICES OF



MONDAY, SEPTEMBER 23 – DAY ONE

10.30 – 11.00

INTRODUCTORY REMARKS – WELCOME ADDRESSES

Elias Spirtounias

Executive Director
American-Hellenic Chamber of Commerce

Nikolaos Bakatselos

President
American-Hellenic Chamber of Commerce

Labrina Barmpetaki

President
Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce

Spyridon Gkikas

President
Medical Devices & Diagnostics Companies Committee, American-Hellenic Chamber of Commerce

11.00 – 11.15

KEYNOTE ADDRESS

Maria Olson

Deputy Chief of Mission
U.S. Embassy in Athens, Greece

11.15 – 12.00

DISCUSSION WITH THE MINISTER OF HEALTH TOWARDS A FRAMEWORKD AGREEMENT AND VALUE-BASED HEALTHCARE IN GREECE

Adonis Georgiadis

Minister
Ministry of Health

Labrina Barmpetaki

President
Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce

Spyridon Gkikas

President
Medical Devices & Diagnostics Companies Committee, American-Hellenic Chamber of Commerce

Moderator:

Apostolos Mangiriadis

Journalist
ERT

12.00 – 12.30	<p>ONE-TO-ONE DISCUSSION</p> <p>FUTURE HEALTH SYSTEM CHALLENGES AND THE MACROECONOMIC ENVIRONMENT: ARE WE READY?</p>
	<p>Elias Mossialos <i>(Virtual)</i> Brian Abel-Smith Professor of Health Policy, Department of Social Policy, London School of Economics and Political Science Director, LSE Health Co-Director, The European Observatory on Health Systems and Policies</p> <p><i>In conversation with:</i> Kyriakos Souliotis Professor of Health Policy, Dean, School of Social and Political Sciences University of Peloponnese</p>
12.30 – 13.00	<p>KEYNOTE ADDRESSES</p>
	<p>NEW EUROPEAN PHARMACEUTICAL POLICY Nathalie Moll <i>(Virtual)</i> Director General European Federation of Pharmaceutical Industries and Associations (EFPIA)</p> <p>NEW TRENDS IN THE MEDTECH LANDSCAPE Oliver Bisazza <i>(Virtual)</i> Chief Executive Officer MedTech Europe</p>
13.00 – 13.30	<p>NETWORKING COFFEE BREAK</p>
13.30 – 14.15	<p>SESSION 1 – DEVELOPING SUSTAINABLE FUNDING STRATEGIES AMIDST HEALTHCARE BUDGET CHALLENGES</p>
	<p>KEYNOTE ADDRESS</p> <p>Pavlina Karasiotou Secretary General for Fiscal Policy Ministry of Economy & Finance</p> <p>Theano Karpodini Head & Chairman of the Board National Organization for the Provision of Health Services (EOPYY)</p> <p>Aris Apostolou President National Centralized Health Procurement Authority (EKAPY)</p> <p>Elizabeth Prodromou General Manager Bristol-Myers Squibb Greece</p> <p>Miltos Papadopoulos CSEE Cluster Market Access Head Alcon</p> <p><i>Moderator:</i> Kostas Athanasakis Economist, Assistant Professor in Health Economics and Health Technology Assessment Department of Public Health Policy, University of West Attica</p>
14.15 – 15.00	<p>LIGHT LUNCH</p>

15.00 – 15.45

SESSION 2 – LEVERAGING INNOVATION TO ADVANCE HEALTHCARE DELIVERY: BRIDGING RESEARCH AND PRACTICE

KEYNOTE ADDRESS

John D. Halamka *(Virtual)*

Dwight and Dian Diercks President, Mayo Clinic Platform
Mayo Clinic

Evangelos Manolopoulos

President
National Organization for Medicines (EOF)

Achilleas Gravanis

Professor of Pharmacology, Medical School, University of Crete
Researcher, Institute of Molecular Biology & Biotechnology-FORTH

Maria Gazouli

Biologist, Professor of Biology/Genetics-Nanomedicine, Laboratory of Biology, School of Medicine
National and Kapodistrian University of Athens (EKPA)

Maria Kalogeropoulou

Associate Director Value Access, Health Policy & RWE
IQVIA

Theodosios Bisdas

Head, Clinic of Vascular Surgery, Athens Medical Center
Associate Professor, Universitätsklinikum Münster

Moderator:

Eleftherios Thireos

General Practitioner/Family Physician, Greek NHS Director, Head of General Directorate
National Agency for Quality Assurance in Health, President Athens Medical Society

15.45 – 16.30

SESSION 3 – THE ROLE OF AI IN ENSURING PATIENT SAFETY

KEYNOTE ADDRESS

Dimosthenis Anagnostopoulos

Secretary General for Information Systems and Digital Governance
Ministry of Digital Governance

Michail Bletsas *(Virtual)*

Research Scientist, Director of Computing, MIT Media Lab
Head, National Cyber Security Authority

Niki Tsouma

CEO
IDIKA

Sanziana Negreanu Arboreanu

Director Regulatory Affairs Digital Capabilities & Outreach EMEA
JnJ MedTech

Nikolaos Lambrogeorgos

Client Executive, Public Sector
Cisco Hellas

Moderator:

Kostas Athanasakis

Economist, Assistant Professor in Health Economics and Health Technology Assessment
Department of Public Health Policy, University of West Attica

16.30 – 16.45

1ST DAY CONCLUSIONS

Kyriakos Souliotis

Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese

Kostas Athanasakis

Economist, Assistant Professor in Health Economics and Health Technology Assessment
Department of Public Health Policy, University of West Attica

TUESDAY, SEPTEMBER 24 – DAY TWO

10.00 – 10.15

INTRODUCTORY REMARKS - WELCOME ADDRESS

Alexandros Costopoulos

Secretary General
American-Hellenic Chamber of Commerce

10.15 – 11.00

**ROUNDTABLE DISCUSSION 1 – HEALTH POLICY
FRAMEWORK AGREEMENT FOR A SUSTAINABLE HEALTHCARE SYSTEM**

KEYNOTE ADDRESS

Thanasis Kontogeorgis

Deputy Minister to the Prime Minister

Aris Angelis

Secretary General for Strategic Planning
Ministry of Health

Labrina Barmpetaki

President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce
President, PhARMA Innovation Forum Greece (PIF)

Elena Chouliara

Vice President, Responsible for Reimbursement, HTA, Negotiation and Pharmaceutical Expenditure
Hellenic Association of Pharmaceutical Industries (SFEE)

Theodore Tryfon

President
Panhellenic Union of Pharmaceutical Industries (PEF)

Moderator:

Antonis Furlis

Journalist, Chief Editor
Huffpost Greece

11.00 – 11.45

**ROUNDTABLE DISCUSSION 2 – HEALTH POLICY
ADVANCING TOWARDS VALUE BASED HEALTHCARE**

Aris Apostolou

President
National Centralized Health Procurement Authority (EKAPY)

Dimitris Nikas

President
Association of Health Research & Biotechnology Industry (SEIV)

Pantelis Messaropoulos

President
Hellenic DRG Institute

Evangelos Kalamakis

Managing Director
Sofmedica Group

Anastasios Katsarkas

Commercial Director & Director of Operations
St. Luke's Hospital, Thessaloniki

Moderator:

Nikolaos Polyzos

Professor of Health Service Management, Department of Social Work
Democritus University of Thrace

11.45 – 12.00

NETWORKING COFFEE BREAK

12.00 – 12.45

SESSION 4 - TRANSFORMING HEALTHCARE FOR THE FUTURE: BUILDING A HIGH-PERFORMING HEALTH SYSTEM FOR A HEALTHIER POPULATION

Fofo Kalyva

Secretary General of Public Health
Ministry of Health

Vasiliki-Rafaela Vakouftsi

President
Greek Patients' Association

Olga Balaoura

Chief Executive Officer
1st Health Region of Attica

Ioannis Kotsiopoulos

General Manager
PhARMA Innovation Forum (PIF)

Emmanouil Tripodianos

Chairman and CEO
Becton Dickinson Hellas (BD)

Moderator:

Elpida Pavi

Professor in Health Economics, Dean, School of Public Health
University of West Attica

12.45 – 13.30

SESSION 5 – THE ROLE AND IMPACT OF INNOVATION FOR ECONOMIC GROWTH AND DEVELOPMENT

KEYNOTE ADDRESS

Takis Theodorikakos *(Video)*

Minister
Ministry of Development

Nikos Vettas

General Director, Foundation for Economic and Industrial Research (IOBE)
Professor, Athens University of Economics and Business

Yiannis Valvis

Head of Strategy & IR
Hellenic Healthcare Group (HHG)

Talor Sax

Managing Partner
eHealth Ventures

Kavita Patel

Managing Director Greece and Cyprus
Roche Hellas

Spyros Filiotis

Vice President and General Manager
Pharmaserve Lilly and Pharmaserve Hellas

Moderator:

Yannis Tountas

Emeritus Professor of Social and Preventive Medicine, Medical School, University of Athens
Director, Institute of Social and Preventive Medicine (ISPM)

13:30– 14.15

LIGHT LUNCH

14.15 – 15.15

SESSION 6 – INTEGRATING NEW HOSPITALS AND HEALTH UNITS INTO THE BROADER HEALTHCARE SYSTEM

KEYNOTE ADDRESS

Marios Themistocleous

Deputy Minister
Ministry of Health

Panos Papoulias

Chief Operating Officer
Stavros Niarchos Foundation

Ioannis Boletis

Emeritus Professor, Medical School, University of Athens
President of the Board, Onassis Cardiac Surgery Center

Spyridon Gkikas

President, Medical Devices & Diagnostics Companies Committee
American-Hellenic Chamber of Commerce

Kyriakos Souliotis

Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese

Moderator:

Christos Dervenis

Professor of Surgery, Head, Department of Surgical Oncology and HPB Surgery
Medical Director, Metropolitan Hospital

15.15 – 15.45

SESSION 7 - HEALTHCARE POLICY IN A CHANGING SOCIOPOLITICAL ENVIRONMENT

Dimitris Vartzopoulos

Deputy Minister
Ministry of Health

Vassilis Kontozamanis

Advisor to the Prime Minister for Health Affairs
f. Alternate Minister of Health

Petros Michael Pappas

Member of Parliament
SYRIZA

Roza Vrettou

Alternate Secretary Health Sector
PASOK KIN.AL.

Moderator:

Kyriakos Souliotis

Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese

15.45 – 16.15

CONFERENCE CONCLUSIONS

Kyriakos Souliotis

Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese

Kostas Athanasakis

Economist, Assistant Professor in Health Economics and Health Technology Assessment
Department of Public Health Policy, University of West Attica

16.15

END OF CONFERENCE