

# BUSINESS MISSION TO EGYPT

MARCH 18-21, 2023

AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



American Chamber  
of Commerce in Egypt

## BUSINESS MISSION TO EGYPT (CAIRO)

March 18-21, 2023

The American-Hellenic Chamber of Commerce and the American Chamber of Commerce in Egypt are organizing a business mission to Egypt (Cairo) from March 18 to March 21, 2023.



AmChamGR offers its members the opportunity to explore potential collaborations with prominent businesses in Egypt and leverage new trade leads, partnerships, and international sales. By participating in the business mission, you will gain access to valuable resources and set up of contacts with prospective partners, distributors, and sales representatives. One-to-one meetings, when facilitated by reliable institutions such as AmChams contribute effectively to the best possible outcome.

### The program of the mission includes:

- ◆ One-to-one meetings with industry executives pre-screened to match your specific business objectives whether for representation, direct sales, or joint ventures in the local market.
- ◆ Networking events.
- ◆ Briefings and roundtables with government officials on policies and local business practices and opportunities.
- ◆ Site visits to local facilities where your technologies/services may be utilized.

SECTORS

TOURISM

LOGISTICS

HEALTH/PHARMA

RECYCLING

TRADE

AGRICULTURE

CONSTRUCTION

ENERGY

MANUFACTURING

## PRELIMINARY AGENDA

(draft as of March 13, 2023)

### DAY ONE | MARCH 18, 2023

- 16:35 Arrival to Cairo
- 19:30 Welcome Reception (St. Regis Hotel) *tbc*

### DAY TWO | MARCH 19, 2023

- 09:00-10:30 Business Roundtable with AmCham Egypt Sector Leaders (St. Regis Hotel)
- 10:30-12:00 One-on-One Meetings (St. Regis Hotel)
- 12:30-14:00 Meeting with SCZone Chairman, Waleed Gamal Eldin (Garden)
- 14:00 Departure to meet with Minister Molla
- 15:30 Meeting with H.E. Minister of Petroleum and Mineral Resources, Tarek El Molla
- 18:30-20:30 Boat Dinner

### DAY THREE | MARCH 20, 2023

- 09:00-10:30 Breakfast Briefing with Chairman of the General Authority for Investment and Free Zones-GAFI (St. Regis Hotel)
- 10:30-11:30 Closed meeting with GAFI Chairman (St. Regis Hotel)
- 13:00 Meeting with Minister of Tourism Ahmed Issa, Zamalek Office
- 15:30-17:00 One-on-One Meetings (St. Regis Hotel)
- 18:30 Reception at Greek Ambassador's Residence (Zamalek) for the celebration of the Independence Day (March 25)

### DAY FOUR | MARCH 21, 2023

- 09:00-12:30 One-on-one Meetings (St. Regis Hotel)
- 13:00-16:00 Luncheon with H.E. Rania El Mashat, Minister of International Cooperation (St. Regis Hotel, Astor Ballroom)
- 16:00-17:00 Meeting with AmChamEG President, Tarek Tawfik and other Members of the Board (St. Regis Hotel)
- 19:30 Departure



For more information you may contact us by email [a.dikeoulia@amcham.gr](mailto:a.dikeoulia@amcham.gr) or [r.xidou@amcham.gr](mailto:r.xidou@amcham.gr)

## FAST FACTS



- **OFFICIAL NAME:** Arab Republic of Egypt
- **FORM OF GOVERNMENT:** Republic
- **CAPITAL:** Cairo
- **POPULATION:** 99,413,317
- **OFFICIAL LANGUAGE:** Arabic
- **MONEY:** Egyptian pound
- **AREA:** 386,662 square miles (1,001,449 square kilometers)
- **MAJOR MOUNTAIN RANGES:** Eastern Highlands
- **MAJOR RIVER:** Nile



➤ 1 Euro = 32,90 Egyptian Pounds

## USEFULL LINKS

Egypt Economic Profile  
December 2022

<https://www.amcham.org.eg/publications/business-studies/3/egypt-economic-profile>  
<https://www.amchamegyptinc.org/bsac/StudiesSeries/pdf%20files/epofile1222.pdf>

Green Energy :  
Fueling Egypt's  
Future  
November 2022

<https://www.amcham.org.eg/publications/industry-insight/issues/144/Green-Energy-Fueling-Egypt%E2%80%99s-Future-November-2022>  
<https://www.amchamegyptinc.org/bsac/GreenEnergyIndustryInsightNov22.pdf>

Decarbonization  
in the Middle  
East and Africa -  
August 2022

<https://www.amcham.org.eg/publications/business-study/143/decarbonization-in-the-middle-east-and-africa-august-2022>  
<https://www.amchamegyptinc.org/bsac/energy-sector-decarbonization-in-the-middle-east-and-africa.pdf>

Real Estate: On  
Solid Ground  
April 2022

<https://www.amcham.org.eg/publications/business-study/142/real-estate-on-solid-ground-april-2022>  
<https://www.amcham.org.eg/bsac/Real42022.pdf>