



HEALTHWORLD

20th HealthWorld Conference

Pandemic Crisis – The Day After

Under the Auspices of



Organizer

AMERICAN-HELLENIC CHAMBER OF COMMERCE

*with limited physical presence and extended virtual participation

Hybrid*

DAY 1 Monday, Oct. 25, 2021

11:00 – 11:45 WELCOME ADDRESSES

Elias Spirtounias, Executive Director
American-Hellenic Chamber of Commerce
Nikolaos Bakatselos, President
American-Hellenic Chamber of Commerce
Pascal Apostolidis, President
Pharmaceutical Companies Committee
American-Hellenic Chamber of Commerce
Theodore Liakopoulos, President
Medical Devices & Diagnostics Committee
American-Hellenic Chamber of Commerce
Thanos Pleveris, Minister, Ministry of Health
Geoffrey Pyatt, U.S. Ambassador to the Hellenic Republic
U.S. Embassy in Athens

11:45 – 12:15 OPENING ADDRESSES

THE GLOBAL VISION FOR A SUSTAINABLE HC SYSTEM
Giorgos Rossides
Head of Cabinet, DG Health and Food Safety, European Commission
• *Pandemic Crisis: When is the day after?*
George Pavlakis, Chief, Human Retrovirus Section, Vaccine Branch, Center for Cancer Research, National Cancer Institute USA

12:15 – 13:15 SESSION 1

THE IMPACT OF THE HEALTHCARE INDUSTRY TO GREECE'S DEVELOPMENT MODEL
VIDEO MESSAGE
Adonis Georgiadis, Minister
Ministry of Development & Investments
• *The Impact of Healthcare Industry to Greek Development Model*
Dimitrios Filippou, President, National Medicines Agency (EOF)
Dimitrios Boumpas, Professor of Pathology – Rheumatology, Director of the Department of Pathology of the University of Athens, Head of the Rheumatology and Clinical Immunology Unit, "Attikon"
• *Clinical Trials as a Catalyst for Development*
Spyros Filiotis, Member, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce V. President & General Manager, Pharmaserve-Lilly
Alex Dorr, Europe South Medical Director, AbbVie
Aggelos Tsakanikas, Scientific Director, Head of Entrepreneurship Observatory, Foundation for Economic & Industrial Research (IOBE), Associate Professor, NTUA
Moderator: George Chrousos, Professor of Pediatrics and Endocrinology Emeritus, Holder, UNESCO Chair on Adolescent Health Care, Director, University Research Institute of Maternal and Child Health and Precision Medicine, National and Kapodistrian University of Athens, Medical School, Aghia Sophia Children's Hospital

DISCUSSION – QUESTIONS BY THE AUDIENCE

13:15 – 14:00 LIGHT LUNCH

14:00 – 14:45 SESSION 2

THE IMPACT OF COVID IN THE ECONOMY AND THE ROLE OF RRF IN UPGRADING THE HEALTH SYSTEM AND ATTRACTING FOREIGN INVESTMENTS
KEYNOTE ADDRESS
Theodore Skylakakis, Alternate Minister of Finance for Fiscal Policy, Ministry of Finance
• *The role of the Recovery and Resilience Fund in upgrading the Health System in Greece*
Panagiotis Prezerakos, Secretary General of Public Health Ministry of Health, President of the National Health Council
• *The Economic Impact of the Pandemic*
Panagiotis Liargovas, Professor of Economics, University of Peloponnese, Chairman of the Board and Scientific Director Centre of Planning and Economic Research (KEPE), f. Head of the Parliamentary Budget Office, Hellenic Parliament
Zachary Ragousis, Member, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce, President & Managing Director, Pfizer Hellas
Moderator: Platon Tinios, Associate Professor, University of Piraeus

DISCUSSION – QUESTIONS BY THE AUDIENCE

14:45 – 15:00 KEYNOTE ADDRESS

• *Preconditions for the upgrading of the Public Health System in Greece in the 21st century*
Agis Tsouros, International Adviser on Health Policy, Strategy and Diplomacy, Former Director, Policy and Governance for Health and Wellbeing at WHO Europe Adjunct Professor Global Health, University of Boston

15:00 – 15:15 KEYNOTE ADDRESS

Nathalie Moll, Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA), Brussels

15:15 – 16:00 SESSION 3

HEALTHCARE POLICY IN GREECE AFTER COVID
Vassilis Kontozamanis, f. Alternate Minister of Health
Andreas Xanthos, f. Minister of Health, Member of the Hellenic Parliament for SYRIZA
Konstantinos Bargiotas, Orthopaedic Surgeon, f. Member of Parliament
• *Priorities for a new National Health System*
Yannis Tountas, Professor Emeritus of Social and Preventive Medicine, Medical School, University of Athens, Director, Institute of Social and Preventive Medicine (ISPM)
Moderator: Tassos Telloglou, Journalist, Kathimerini

DISCUSSION – QUESTIONS BY THE AUDIENCE

16:00 – 17:00 SESSION 4

PRIMARY HEALTHCARE: HOW COVID-19 WILL RESHAPE PUBLIC STRUCTURES AND HEALTHCARE SERVICES DELIVERY IN GREECE
KEYNOTE ADDRESS
Mina Gaga, Alternate Minister, Ministry of Healthy
Marios Themistocleous, General Secretary of the Primary Health Care, Ministry of Health
Kyriakos Souliotis, Professor of Health Policy, Dean, School of Social and Political Sciences, University of Peloponnese
Anargyros Mariolis, General Practitioner, Director of the Areopolis Health Center, Mani, Head of the Initiative for the Reconstruction of Primary Health Care and General/Family Medicine
Katerina Koutsogianni, President, Greek Patients Association
Moderator: Makis Papataxiarchis, Consultant to the Hellenic Government

DISCUSSION – QUESTIONS BY THE AUDIENCE

END OF 1st CONFERENCE DAY

• The challenges and opportunities of the future for Health

Yannis Mastrogeorgiou, Secretary General for Communication & Media, Strategic Foresight Policy Coordinator of the Government
Pascal Apostolidis, President Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce Member of the Board at SFEE and PIF
Olympios Papadimitriou, President, Hellenic Association of Pharmaceutical Industries (SFEE)
Theodore Tryfon, President, Panhellenic Union of Pharmaceutical Industries (PEF)
Agata Jakoncic, President, PhRMA Innovation Forum Greece
Dimitrios Nikas, President, Association of Health-Research & Biotechnology Industry (SEIV)
Moderator: Mary Geitona, Professor of Health Economics, School of Social Policy, University of Peloponnese

DISCUSSION – QUESTIONS BY THE AUDIENCE

12:15 – 13:00 SESSION 6

THE SOCIAL DIMENSIONS OF THE PANDEMIC: MENTAL HEALTH AS A KEY PARAMETER AND PRIORITY FOR ALL GOVERNMENTS
VIDEO MESSAGE
Zoe Rapti, Deputy Minister
Responsible for Mental Health and Addictions, Ministry of Health
• *The Psychological Effects of the Pandemic*
Minerva-Melpomeni Malliori, Professor of Psychiatry, National and Kapodistrian University of Athens
• *The effects of epidemics historically and the issue of global preparedness*
Katerina Gardikas, Associate Professor of Modern Greek History, Department of History and Archeology, National & Kapodistrian University of Athens
Xenophon Contiades, Professor of Public Law and Social Security Law at the Panteion University of Social and Political Sciences, President of the Themistocles and Dimitris Tsatsos Foundation – Centre for European Constitutional Law
Moderator: George Koulierakis, Associate Professor of Health Psychology, Department of Public Health Policy, University of West Attica

DISCUSSION – QUESTIONS BY THE AUDIENCE

13:00 – 14:00 SESSION 7

DIGITALIZATION IN HEALTHCARE: OPPORTUNITIES AND CHALLENGES AHEAD
KEYNOTE ADDRESS
Kyriakos Pierrakakis, Minister of Digital Governance
Ray Pinto, Director for Digital Transformation, DIGITALEUROPE
• *AI in healthcare: opportunities and barriers*
Michael Strübin, Director Digital Health, MedTech Europe
Ioannis Kotsiopoulos, Secretary General for Health Services Ministry of Health
• *Delivering personalized medicine to patients through digital interventions*
George Tousimis, Member, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce, Country Director, Amgen Hellas & Cyprus
Moderator: Eleftherios Thiraios, General Practitioner, Greek NHS Consultant, Vari Health Centre, Athens, Secretary General, Athens Medical Society

14:00 – 14:30 LIGHT LUNCH

14:30 – 15:15 SESSION 8

HEALTH TECHNOLOGY ASSESSMENT (HTA): THE EVALUATION OF INNOVATION IN HEALTH TECHNOLOGY
KEYNOTE ADDRESS
• *Research and Development in Greece*
Athanasios Kyriazis, General Secretary for Research and Innovation, Ministry of Development & Investments
Spyridon Apostolopoulos, Governor, Attikon Hospital
Kostas Athanasakis, Assistant Professor of Health Economics and Health Technology Assessment, Department of Public Health Policy, University of West Attica
Flora Bacopoulou, Associate Professor of Pediatrics-Adolescent Medicine, UNESCO Chair Adolescent Health Care, School of Medicine, National and Kapodistrian University of Athens, Head, Health Technology Assessment (HTA) Committee, Hellenic Ministry of Health
• *Towards a paradigm shift in Health Technology Assessment*

DISCUSSION – QUESTIONS BY THE AUDIENCE

15:15 – 16:00 SESSION 9

HEALTH INSURANCE AS A PARAMETER FOR PUBLIC HEALTH SYSTEM REFORMATION
Nikolaos Kikilias, Head, Department of Negotiation of Contracts-Directorate of Contracts, National Organization for the Provision of Health Services (EOPYY), Member, Committee for the Negotiation of Remuneration and Prices of Medical Devices (EOPYY)
• *Healthcare Cost and Insurance Coverage*
Ilias Kyriopoulos, Fellow in Health Economics, Department of Health Policy, London School of Economics & Political Science (LSE)
Margarita Antonaki, Director General, Hellenic Association of Insurance Companies
George Veliotes, Director, Life & Health, Interamerican Grece part of ACHMEA
Moderator: John Yfantopoulos, Emeritus Professor of Health Economics, University of Athens

DISCUSSION – QUESTIONS BY THE AUDIENCE

16:00 – 16:45 SESSION 10

COLLABORATION: THE WORD THAT WILL DEFINE THE FUTURE OF HEALTHCARE
Theodore Liakopoulos, President, Medical Devices & Diagnostics Committee, American – Hellenic Chamber of Commerce
Theodore Papaioannou, Professor of Biomedical Engineering, Medical School of the National & Kapodistrian University of Athens, Visiting Professor at Ecole Polytechnique Fédérale de Lausanne, Chairman of the Committee for the Negotiation of Remuneration and Prices of Medical Devices (EOPYY)
Emmanuel Tripodianos, Member, Medical Devices & Diagnostics Committee, American – Hellenic Chamber of Commerce, President & CEO, Bard Hellas
Demos Bartsokas, President, National Central Authority for Health Procurement (EKAPY)
• *Primary outcomes from the implementation of DRG in Greek public Hospital: Trends and prospects*
Pantelis Messaropoulos, President, Hellenic DRG Institute
Stylianos Kteniadakis, Alternate Governor, University General Hospital of Heraklion, Crete
Moderator: Chrys Gounaris, General Manager, Medisyn Group of Companies

DISCUSSION – QUESTIONS BY THE AUDIENCE

16:45 – 17:00 CONFERENCE CONCLUSIONS

John Kyriopoulos, Professor Emeritus of Health Economics Department of Health Economics, National School of Public Health
17:00 – 17:15 **HEALTHWORLD 2021 ANNIVERSARY AWARDS IN RECOGNITION OF THE LONGSTANDING CONTRIBUTION OF CONFERENCE SPONSORS, SUPPORTERS, AND SPEAKERS**
Elias Spirtounias, Executive Director
American-Hellenic Chamber of Commerce
Nikolaos Bakatselos, President
American-Hellenic Chamber of Commerce

DAY 2 Tuesday, Oct. 26, 2021

11:00 – 11:15 WELCOME ADDRESSES

Elias Spirtounias, Executive Director
American-Hellenic Chamber of Commerce
Nikolaos Bakatselos, President
American-Hellenic Chamber of Commerce
Theodore Liakopoulos, President
President, Medical Devices & Diagnostics Committee
American-Hellenic Chamber of Commerce

11:15 – 12:15 SESSION 5

TOWARDS A PREDICTABLE AND SUSTAINABLE HEALTHCARE SYSTEM: BOLD SOLUTIONS FOR THE FUTURE
KEYNOTE ADDRESS
George Georgantas, Deputy Minister
Ministry of Digital Governance

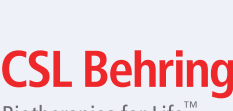
PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



MEDIA PARTNER



TV PARTNER



COMMUNICATION SPONSORS

