

American-Hellenic Chamber of Commerce

AmCham.gr

Annual Review 2023

In 2023, AmCham Greece experienced a landmark year, distinguished by a multitude of high-profile conferences, workshops, and other events held across Greece, Europe and the U.S. These gatherings underscored AmCham Greece's unwavering commitment to advocating for sustainable growth, empowering entrepreneurship, and showcasing the country's immense potential and abundant investment and business opportunities. As ever, these events brought together key government representatives, public officials, business leaders, experts, specialists, and other stakeholders, addressing a wide range of crucial topics within the Greek economy and business landscape. This robust engagement highlighted the ongoing dedication and significant contributions of AmCham Greece's new enhanced role within the AmChams in Europe network signifies its growing influence and importance in shaping the future of transatlantic business relations and fostering a collaborative environment for economic development.

Contents



Messages



At AmCham Greece, our dedication to advancing the interests of our member companies remains unwavering. By leveraging our specialized sectoral committees and expansive international network, we continue to enhance the strong bilateral ties between the U.S. and Greece and support comprehensive transatlantic cooperation. We are committed to fostering top-level knowledge-sharing, advocating for progressive policies, and driving economic development across Greece. Our efforts are focused on creating a modern, attractive business environment in Greece, one that is capable of sustainably propelling the nation's economy forward.

Nikolaos Bakatselos

President American-Hellenic Chamber of Commerce



The publication of our annual review is an excellent opportunity to showcase our progress and highlight our achievements over the past year. Building on the remarkable success of our 2023 events and initiatives, our Chamber has established a new series of ambitious goals for the future. We aim to support American and Greek businesses by fostering a robust investment environment in our country. Additionally, we are committed to further advancing economic and trade relations between the US and Greece, ensuring a dynamic and prosperous future for all stakeholders involved. Finally, our new role as the AmChams in Europe (ACE) vice chairmanship and Secretariat places us in a pivotal position to promote our mandate, drive strategic initiatives, and reinforce our commitment to sustainable growth and international cooperation. Through these efforts, we strive to create opportunities that will drive sustainable growth and development in both nations.

Elias Spirtounias

Executive Director American-Hellenic Chamber of Commerce

Executive Committee

Nikolaos Bakatselos, President Pyramis Metallourgia

Vassilis Kafatos, Vice President Deloitte Business Solutions

John D. Saracakis, Vice President Saracakis Brothers

Alexandros Costopoulos, Secretary General FORESIGHT Strategy & Communications

Litsa Panayotopoulos, Treasurer EVIA.IP

Paul Canellopoulos, Counselor Canellopoulos Adamantiadis Holdings

John Kyriakides, Counselor Kyriakides Georgopoulos Law Firm

Athanasios Papadopoulos, Counselor Nautical Carriers Incorporated

Despina Passaris, Counselor Procter & Gamble Hellas

Elias Spirtounias, Executive Director

Board of Directors

George Alexopoulos | HelleniQ Energy Yanna Andronopoulou | Microsoft Hellas Labrina Barbetaki | AbbVie Pharmaceuticals Claudia Carydis | The American College of Greece Sophie Daskalaki-Mytilineos | Metlen Danny Donkers | Amgen Greece John Enepekides | Effectus Government Relations & Strategic Communications Michalis Kassimiotis | Hewlett Packard Enterprise Hellas Chryssos Kavounides | Boston Consulting Group (BCG) Yiannos Kontopoulos | Athens Exchange Group Athanasios Kouimtzis | Kouimtzis Group Venetia Koussia | Venetia Koussia Emilios Kyriacou | Citibank Europe - Greece Branch Siana Kyriacou | ISO Hellas George Margonis | Papastratos Christos Megalou | Piraeus Bank Stavros Mourelatos | The Coca-Cola Company Paul Mylonas | National Bank of Greece Georgios Papadimitriou | EY Costas Papadopoulos | Lockheed Martin Corporation Panos Pitsillides | Johnson & Johnson MedTech Spyros Poulidas | IBM Hellas, IBM EMEA Marios Psaltis | PwC Zachary Ragousis | Pfizer Hellas Kyriacos Sabatakakis | Accenture George Stassis | Public Power Corporation Ioannis Stavropoulos | Stavropoulos & Partners Law Office Andreas Stylianopoulos | Navigator Travel & Tourist Services Michael Tsamaz | OTE Group Antonis Tsiboukis | Cisco Systems Hellas Sofoklis Yiannacou

Committees

The 25 committees of AmCham Greece play a crucial role in shaping the strategic direction of the Chamber across various sectors. Comprising sectoral experts, these committees organize a range of events, including conferences, exhibitions, trade missions, seminars, and media briefings. They also develop position papers to advance the interests of member companies and influence policy formation, legislation, and government actions. These committees serve as the primary interface between the Chamber, the government, and societal stakeholders, playing an essential role in the Chamber's overall development.

AGROTECHNOLOGY COMMITTEE

Chair: Athanasios Kouimtzis Members: Alkis Alexandrou, Dimitrios Chriss, Constantinos Constantinidis, Thymis Efthymiadis, Angelos latridis, Nikolaos Karagiorgos, Georgios Katsaros, Effie Lazaridou, Aini Michailides, Olga Mitsiolidou, Ioannis Nakas, Kostas Theocharidis, Athanasios Tsaftaris, Evangelos Vergos Coordinator: Nikos Tsavdaroglou

AUDITORS COMMITTEE

Members: Stavros Gigantes, Athanassios Felonis, George Kerameus Coordinator: Andriana Hadjianagnostou

CIRCULAR ECONOMY COMMITTEE

Chair: George Kremlis Members: Stavroula Aggelopoulou, Evangelos Baltas, George Kalavrouziotis, Kiara Konti, Apostolos Mourgos, Eleni Providi, Antonios Sagris, Ioanna Sapountzi, Panagiotis Skiadas, Ioanna Skondra

Coordinators: Sofia Chaidogiannou, Frosso Paneta

CORPORATE GOVERNANCE COMMITTEE

Chair: Maria Theodoulidou Members: John Apsouris, Xenofon Avlonitis, Leda Condoyanni, Aris Dimitriadis, Irini Ioannidou, Vassilios Kaminaris, Christy Kozoboli, Vassilis Monogios, Eirini Pothitou, George Samothrakis, Eleftheria Spyridonos, Michalis Tsibris, Georgios Venieris, George Vlachos Coordinator: Daphne Constantinidou

CORPORATE RESPONSIBILITY COMMITTEE

Chair: Pakis Papademetriou Members: Dimitris Agrafiotis, Rania Assariotaki, Eva Chioti, Rouli Christopoulou, Chrysoula Diakatou, Dimitrios Dimopoulos, Chryssa Eleftheriou, Ada Gianneskis, Manos Iatrelis, Vasiliki Kapari, Martha Kesisoglou, Elina Konstantinou, Kiara Konti, Siana Kyriacou, Alexia Macheras, Nikolaos Melios, Manina Menidiati, Katerina Papakonstantinou, Sotiris Pastras, Sevi Sfakianaki, Alcibiades Siaravas, Melina Thomaidou, Maria Ziouvelou Coordinator: Angela Boyatzis

CULTURE COMMITTEE

Chair: Zozo Lidoriki

Members: Eugenia Arsenis, Sophie Daskalaki-Mytilineou, Sofia Dimtsa, Xenia Kaldara, Eva Karaitidi, Vassilis Karamitsanis, Vicky Marangopoulou, Efi Nestoridi, Anna Pataki, John D. Saracakis, Stavros Stavropoulos, Panagiotis Tsougrianis, Leonidas Tzonis, Nikos Ververidis, Artemis Zenetou, Yannis Zirinis Coordinator: Katerina Tzagaroulaki

EDUCATION, INNOVATION & ENTREPRENEURSHIP COMMITTEE

Chair: Litsa Panayotopoulos

Members: Spyros Arsenis, Babis Bakolias, Claudia Carydis, Alexandros Costopoulos, George Ioannou, Panagiotis Ketikidis, Nikos Konstakis, Nikos Melissourgos, Barbara Mergou, Constantine Moros, Sonia Mousavere, George Papadakis, Archontoula Papapanagiotou, Peggy Pelonis, Thanasis Politis, Nikolaos Porfyris, Elena Prassaki, Yannis Rizopoulos, Dora Trachana, Konstantinos Zanetopoulos Coordinator: Katerina Tzagaroulaki

EMPLOYMENT COMMITTEE

Chair: Venetia Koussia

Members: Eleni Drakopoulou, Irene Gioni, Vassilis Karayannis, Konstantinos Kintzios, Jiorgis Kritsotakis, Eugenia Melea, Iro Melliou, Manos Panorios, Maria Patakiouti, Manto Patsaoura, Constantinos Tsalikis Coordinator: Sofia Chaidogiannou

ENERGY COMMITTEE

Chair: Prof. Dr. Kostas Andriosopoulos Members: Aristotelis Chantavas, Stavros Charitos, Minas Diacakis, Konstantinos Eleftheriadis, Georgios Kalavrouziotis, Fernando Kalligas, George Kouvaris, Panagiotis Ladakakos, George Lagios, Loukas Lazarakis, Anastasios Manos, Konstantinos Mavros, Evangelos Mytilineos, Yannis Papadopoulos, Gus Papamichalopoulos, Katerina Sardi, Andreas Shiamishis, Kostis Sifnaios, George Stassis, Aristofanis Stefatos, Leonidas Zaimis

Coordinator: Angeliki Dikeoulia

GES-GREEK ECONOMIC SUMMIT ORGANIZING COMMITTEE

Chair: Nikolaos Bakatselos Members: Alexandros Costopoulos, Vassilis Kafatos, Chryssos Kavounides, Emilios Kyriacou, Yianos Kontopoulos, George Papadimitriou, Marios Psaltis Coordinator: Angeliki Dikeoulia

INFORMATION TECHNOLOGY & COMMUNICATIONS COMMITTEE

Chair: Michalis Kassimiotis Members: Yanna Andronopoulou, Andrea Antoniou, Alexandros Bechrakis, Nikos Christakis, Stefanos Dionysopoulos, Apostolos Leonidopoulos, Nikos Maniatis, Kyriacos Sabatakakis, Marina Stavrakantonaki, Antonis Tsiboukis Coordinator: Georgia Mamali

INSURANCE, SOCIAL SECURITY & LABOR AFFAIRS COMMITTEE

Chair: Konstantinos Kremalis Members: Kostas Athanasakis, Epaminondas Atsaves, Paul Canellopoulos, Agni Christidou, Katerina Daskalaki, Irene Gioni, Tasos Hatzitheodossiou, Yiannis Katsanis, Panagiotis Kessoglou, Christos Nounis, Antouaneta Oikonomopoulou, Dimitrios Papachristou, Marianna Papamichael, Anastassios Pateris, George Plomaritis, Alkiviadis Poulias, Athanassios Stavrakos, S. Thomopoulou, Apostolos Tzotzos Coordinator: Voula Tseritzoglou

INTELLECTUAL PROPERTY RIGHTS (IPR) COMMITTEE

Chair: Yannis Mastrocostas Members: Elli Filippopoulou, Michalis Kosmopoulos, Yota Kremmida, George Michos, Antonios Oikonomou, Xenofon Paparrigopoulos, Nikos Prentoulis, Maria Spanou, Dora Zachou Coordinator: Daphne Constantinidou

LEADERSHIP COMMITTEE

Chair: Artemis Miropoulos Members: Konstantinos Alexopoulos, Harris Broumidis, Eleni Chronea, Rania Ekaterinari, Spyros Filiotis, Dimitris Gerogiannis, Polychronis Griveas, John Kalligeros, Antonios Kerastaris, Nikolaos Kostopoulos, George Kotionis, Marina Mavrommati, Nikolaos Negas, Pantelis Panos, Aristotelis Panteliadis, Efi Papadogianni, Nicolas Plakopitas, Marianna Politopoulou, Elizabeth Prodromou, Vassilis Rabbat, Lefteris Samaras, Alexander D. Saracakis, Steven Sirtis, Konstantinos Sotiropoulos, Ilias Tsakiris, Dionysis Tsitos, John Vassilakos, Andreas Xirocostas, Leonidas Zaimis Giuseppe Zorgno Coordinator: Ritana Xidou

LEGISLATIVE REFORMS COMMITTEE

Chair: John Kyriakides Members: Panayotis Bernitsas, Nikolaos Bregiannos, Vassilis Constantinidis, Stavros Georgiades, Vassilios Ikonomidis, Nikolaos Moussas, Angelike Nestorides, Spyridon Themelis, Dr. Dimitris Tsibanoulis, Mina Zoulovits Coordinator: Daphne Constantinidou

MEDICAL DEVICES & DIAGNOSTICS COMMITTEE

Chair: Spyridon Gkikas-Panousis Vice Chair: Panos Pitsilides Members: Giannis Anastasiou, Siete Braak, Christos Cholevas, Kostas Delakouridis, Babis Diamantopoulos, Theodoros Katsolis, Gregory Krinos, Kostas Mariakis, Iakovos Michalitsis, Panagiotis Mparas, Dimitrios Nikas, Miltiades Papadopoulos, Georgios Sofianos, Manolis Tripodianos, Yannis Vrettos, Chryssoula Zarafoniti Coordinator: Voula Tseritzoglou

NORTHERN GREECE COMMITTEE

Chair: Vassilis Kafatos Members: Athanasios Kouimtzis, Konstantinos Koukountzos, Costas Malamas, Nikolaos Margaropoulos, George Milonas, George Nikolaou, Konstantinos Papadopoulos-Hatzakos, Loukia Saranti, Panos Vlachos Coordinator: Nikolaos Tsavdaroglou

PHARMACEUTICAL COMMITTEE

Chair: Labrina Barmpetaki Members: Ezat Azem, Antonino Biroccio, Savas Charalampidis, Elena Chouliara, Danny Donkers, Konstantinos Evripides, Spyros Filiotis, Leonidas Issopoulos, Agata Jaconcic, Susan King-Barnardo, Marianna Konstantinidi, Iakovos Michalitsis, George Panagakis, Konstantinos Papagiannis, Yvoni Papastelatou, Elizabeth Prodromou, Zachary Ragousis, Christian Rodseth, Ana Vega, Cornelia Zanetti Coordinator: Voula Tseritzoglou

PUBLIC AFFAIRS COMMITTEE

Chair: John D. Saracakis Members: Paul Canellopoulos, John Kyriakides, Marios Kyriakou, Thanos Papadopoulos Coordinator: Ritana Xidou

REAL ESTATE & DEVELOPMENT COMMITTEE

Chair: Left Sikalidis Members: George Bersis, Nicholas Chatzitsolis, Vassilios Delikaterinis, Nikolaos – Ioannis Dimtsas, Ioannis Ganos, Marinos Giannopoulos, Sophia Grigoriadou, Ellie Kakoullou, Samantha Karra, Michael Mavroleon, Krysta Petropoulou Coordinator: Frosso Paneta

TAXATION COMMITTEE

Chair: Ioannis Stavropoulos Members: Evangelos Abeliotis, Effie Adamidou, Christos Altiparmakis, Ioannis Athanasiadis, Stathis Bakalis, Panagiotis Daveros, Spiros Doucas, John Dryllerakis, Stavros Gigantes, Vasilios Govaris, Vassilios Ikonomidis, Ioulia Kapobasi, George Kerameus, Stavros Kostas, Antonis Kotis, Nikolaia-Anna Lepida, Aspasia Malliou, Stephanos Mitsios, George Nikolaou, Maria Nikolopoulou, Jenny Panou, Petros Pantazopoulos, Eugene Papadatos, Stavros Petridisoglou, Panagiotis Pothos, George Samothrakis, Litsa Spyriouni, Georgios Stamatiou, Gregory Tapinos, Maria Trakadi, Vassilios Vizas, Sofoklis Yiannacou, Maria Zoupa Coordinator: Katerina Tzagaroulaki

TOURISM COMMITTEE

Chair: Tim Ananiadis

Members: Michael Argiri, Vicky Evangeliou, Nikos Hadjos, Nikolas Kelaiditis, Christina Konstantinidou, Celia Koukouli, George Kyvernitis, Carol Marriott, Panos Panayotopoulos, Andreas Stylianopoulos, Stephanos Theodorides, Yannis Tsakalos, Evripides Tzikas Coordinator: Angeliki Dikeoulia

WIB (WOMEN IN BUSINESS) COMMITTEE

Chair: Myladie Stoumbou Members: Betty Alexandropoulou, Zeta Cheimonidou, Chara Dalekou, Kelly Damalou, Despina Doxaki, Anastasia Dritsa, Sissy Iliopoulou, Betty Kazakopoulou, Alexandra Konida, Agnes Mariakaki, Zozeta Miliopoulou, Martha Mylona, Peny Retsa, Iphigenia Tarou, Teti Tsekoura, Katerina Tsemperlidou, Maria Tzelepi, Deppie Tzimea, Peggy Velliotou Coordinator: Angela Boyatzis

Advocacy

Established in 1932, AmCham Greece is one of the largest, most active, and dynamic American Chambers in Europe. Representing U.S., Greek, and international companies operating in Greece, AmCham Greece is dedicated to fostering a robust, growth-oriented business and investment climate in the country. It is a wholly autonomous, notfor-profit organization that operates without any government subsidies. AmCham Greece is an active member of both the U.S. Chamber of Commerce in Washington, D.C., and since 2023, serves as the AmChams in Europe network's Secretariat, taking on this pivotal role for the umbrella organization that represents 50 American Chambers of Commerce from 484 countries across Europe and Eurasia.

MISSION STATEMENT

Following its primary mandate, the Chamber's mission is to strengthen economic, business, and trade ties between the United States and Greece. We achieve this by expanding our membership base, advocating effectively, and organizing high-caliber events such as exhibitions, seminars, forums, conferences, and summits on both sides of the Atlantic.

WORKING ON BEHALF OF OUR MEMBERS

AmCham Greece provides clear and evidence-based representation to decision-makers in Greece, Brussels/EU, and Washington DC on behalf of our members. The Chamber's advocacy efforts vividly showcase the robust and mutually beneficial trade and economic relationship between the US and Greece, which in turn benefits the US, the EU, and Greece.

HOW AMCHAM GREECE WORKS

AMCHAM GREECE CONNECTS

Membership in AmCham Greece is accessible to large American corporations, small- and medium-sized businesses operating in Greece, Greek companies of any scale involved in, or intending to engage in, trade with the United States, as well as non-governmental organizations, associations, and entrepreneurs who align with the Chamber's mission.

AMCHAM GREECE LIAISES

AmCham Greece works closely with and serves as a spokesperson to the government, government agencies, international organizations, business consortiums, and other partners, focusing its efforts on a number of key areas and activities including:

- Building and maintaining channels of communication between the government and the private sector as well as between private sector parties and other stakeholders in the US and Greece to nurture and develop mutually beneficial policies and opportunities
- Creating internationally respected platforms to facilitate the exchange of specialized knowledge, promote best practices and encourage innovation across key areas
- Ensuring the government and relevant government agencies are fully informed on our members' priorities
- Identifying pivotal policy points and putting forward policy proposals designed to enhance Greece's global standing and reputation
- Providing thought leadership on emerging opportunities and current business and economic trends

AMCHAM GREECE ORGANIZES

AmCham Greece is a leading force in creating, admin-

istering and hosting business and industry-specific events, at all levels and scales, including some of the oldest and most prestigious events in their respective fields in Greece and the wider region; these include:

- Major conferences and forums with keynote speakers and participants that include prime ministers, foreign diplomats and dignitaries, senior government officials, industry leaders, policy experts and think tank analysts, thought leaders, and other stakeholders
- Hellenic pavilions at leading global exhibitions
- · US pavilions at major international exhibitions in Greece
- Business delegations and trade missions to and from the US as well as other countries in the wider Southeastern Europe region
- Open and closed B2B and B2G networking events

AMCHAM GREECE PUBLISHES

AmCham Greece publications serve as primary communication tools for the Chamber, comprising both regular and ad hoc releases. Regular publications include the Annual Review, offering a comprehensive overview of the Chamber's activities; the Directory, an annual compendium of Chamber members featuring insights into business and economic landscapes, along with essential guidance on conducting business in Greece and the US; and Business Partners, a bimonthly magazine featuring tailored content catering to and about Chamber members. Additionally, our publications encompass sector-specific and informational whitepapers, as well as focused toolkits and guides.

AMCHAM GREECE SPECIALIZES

AmCham Greece leverages the expertise and experience of its members to establish specialized sectoral committees. These committees convene business leaders, specialists, and experts from diverse industries and disciplines to exchange knowledge, foster innovation, and promote the interests of member companies. Committee activities encompass targeted advocacy efforts, focused events and initiatives, specialized reports, as well as policy analysis and the formulation of policy proposals, including recommendations for amendments to government-prepared draft legislation. Additionally, committees strive to provide member companies with valuable information and advice tailored to their specific areas of expertise.

TRADEUSA

At the core of TradeUSA, AmCham Greece's global trade facilitator, lies its fundamental objective: to serve as a dynamic platform for the dissemination of information and crucial insights to support and advance bilateral trade between Greece and the United States. Beyond simply gathering and providing a wealth of up-to-date information, TradeUSA is also committed to monitoring international economic developments, identifying market challenges and gaps, developing strategic recommendations, and sharing its considerable specialized experience and export expertise through a range of diverse initiatives designed to support and facilitate international trade.

Key TradeUSA activities include:

- Empowering workshops and seminars: Educational workshops are at the heart of TradeUSA's work. Focusing on the latest trade trends, these events are essential forums that foster specialized knowledge exchange and promote best practices, with a focus on innovation, among trade stakeholders.
- US FDA updates and assistance: In an ever-evolving regulatory environment, TradeUSA is perfectly poised to assist businesses with the latest U.S. Food and Drug Administration updates, providing expert assistance, ensuring compliance, and fostering smooth interactions with U.S. authorities for successful product exports to the U.S.
- International trade delegations: TradeUSA participates in some of the biggest trade shows in the United States, covering key industries including energy, tourism, and food and beverage. Trade missions lead to impactful connections, foster collaboration, and build strong beneficial relationships.
- Market research reports: Closely monitoring and analyzing today's complex landscape, TradeUSA crafts in-depth market research reports that provide businesses with comprehensive, data-driven insights and forecasts, assisting them in successfully navigating the ins and outs of international trade.

More than an international trade platform, TradeUSA embodies collaboration, information sharing, and strategic growth, aiming to make the world of trade more transparent and accessible and to strengthen the bonds between Greece and the United States, making our countries stronger, more resilient, and prosperous.

2023 Highlights

TRANSATLANTIC CONFERENCE 2023

AmCham Greece attended the annual AmCham EU Brussels Briefing in March 2023, attended by 25 representatives from 15 AmChams in Europe. The event aimed to update colleagues on EU policy developments, share advocacy strategies, and facilitate networking. Workshops on digital and healthcare issues kicked off the program, followed by sessions on transatlantic cooperation and Europe's attractiveness. The Transatlantic Conference, held on the next day, emphasized the importance of a strong transatlantic relationship, particularly regarding green and digital transitions. Speakers from both sides of the Atlantic, including US Secretary of Commerce Gina Raimondo, highlighted the significance of ongoing dialogue through forums like the Trade and Technology Council. Panel discussions delved into key priorities for transatlantic cooperation.

20TH TRANSATLANTIC ECONOMY REPORT

AmCham Greece proudly supported the Transatlantic Economy 2023 report, which provides an extensive overview of transatlantic trade and investment. Independently conducted by Daniel Hamilton and Joseph Quinlan at Johns Hopkins University, the report offers up-to-date data on the economic relationship between Europe and the United States. It includes insights on various topics such as the impact of the Ukraine war, international sanctions on Russia, energy transformations, supply chain reconfigurations, relations with China, and green and digital transitions. Additionally, the report features individual profiles for over 30 European countries, including Ukraine for the first time, as well as all 50 US states.

AMCHAM GREECE AND SIDO SIGN MOU

AmCham Greece and the State International Development Organizations Inc. (SIDO) signed a memorandum of cooperation in March 2023. This partnership aims to advance their joint missions of supporting international commerce and promoting healthy trade and economic development. Through various activities and events, the collaboration will focus on facilitating international trade and commerce, educating policymakers about the benefits of trade and investments, promoting exports, and fostering connections between Greece and the United States to encourage foreign direct investment opportunities. SIDO is the primary US organization dedicated to supporting state international trade agencies, representing all 50 states to the federal government, and is affiliated with The Council of State Governments.

AMCHAM GREECE MEETS DOS ECA'S MARK HOWARD

AmCham Greece hosted a meeting at its Athens headquarters in March 2023, with Mark Howard, Director for the Office of Private Sector Exchange Program Administration at the US Department of State's Bureau of Educational and Cultural Affairs (ECA). Howard introduced the Early Career STEM Research Initiative, which facilitates connections between US STEM businesses and research institutions with J-1 exchange visitors seeking STEM training and research experience through State Department-designated BridgeUSA sponsors.

AMCHAM GREECE IN EGYPT

As part of a memorandum of understanding signed three years prior, the American-Hellenic Chamber of Commerce organized a business mission to Cairo, Egypt, in March 2023. The Greek delegation included ten representatives from eight carefully selected companies spanning industries such as energy, manufacturing, agriculture, recycling, medical equipment, and automobiles. Their objective was to explore potential collaborations with prominent Egyptian businesses, fostering new trade leads, partnerships, and international sales opportunities. During the four-day mission, delegates engaged in briefings and roundtables with senior government officials to gain insights into local policies and business practices. They also held one-to-one meetings with industry executives to discuss possibilities for representation, direct sales, and joint ventures in the Egyptian market.

BALKAN AMCHAMS COME TOGETHER FOR REGIONAL DEVELOPMENT

AmCham Greece collaborated with AmCham associations from Albania, Bulgaria, Kosovo, North Macedonia, and Serbia in a productive discussion held in Skopje in April 2023. Recognizing the potential of business associations to drive collective action for enhanced economic cooperation. EU integration, and prosperity in the Southeast Europe (SEE) region, the meeting focused on reinforcing economic collaboration and identifying regional development opportunities. Through initiatives aimed at facilitating the free movement of capital, people, goods, and services, the participating Am-Chams aim to foster a more favorable business and investment climate across the region. Their ultimate goal is to strengthen regional cooperation by establishing a shared vision and common goals among neighboring countries.

AMCHAMS AROUND THE WORLD ACE 2023 US CONFERENCE

AmCham Greece participated at the AmChams in Europe (ACE) US Conference, held in Washington DC and Houston, Texas in May 2023. The conference, coinciding with ACE's 60th anniversary, aimed to underscore the importance of transatlantic relations, foster relationships, and provide insights into the US economic and political landscape. Participants, including ACE Executive Directors and representatives from American Chambers of Commerce, visited prestigious government institutions, agencies, and corporations, including the US Chamber of Commerce, Department of Commerce and State, and the Export-Import Bank. They engaged in discussions on strengthening business-government relations and gained insights into funding programs and initiatives aiding US and European enterprises. The conference featured presentations by US Chamber of Commerce leaders, meetings with government officials, and discussions on various topics such as energy, trade, and investment.

USA PAVILION AT DEFEA 2023

The AmCham Greece-organized USA Pavilion at DE-FEA (Defense Exhibition Athens) 2023 reaffirmed the strong defense relationship between Greece and the United States, showcasing leading US companies and highlighting opportunities for partnerships and advancements in the field. Held at the Metropolitan Expo exhibition center at Athens International Airport Eleftherios Venizelos in May 2023, DEFEA 2023 was held under the auspices of the Hellenic Ministry of National Defense and the General Directorate of Defense Investments and Armaments (GDDIA), with support from the Hellenic Manufacturers of Defense and Security Material Association (SEKPY). The exhibition served as a prominent platform for defense and security industry leaders, government officials, manufacturers, distributors, and buyers to converge and engage in discussions, fostering collaboration and innovation in the sector.

LAYING FOUNDATIONS FOR THE FUTURE

AmCham Greece and Purdue University committed in 2023 to collaborate and to enhance mobility opportunities for students, faculty, staff, researchers, and professionals between the US and Greece. Our Memorandum of Understanding (MOU) aims to facilitate collaborative research, discovery, learning, teaching, and engagement initiatives, as well as provide technical assistance, promote sponsored research, support workforce development, and pursue other mutually agreed educational or research endeavors. This partnership seeks to fuel growth and promote innovation in both countries' economies, contributing to stronger bilateral relations in the academic sector between the US and Greece.

AMCHAM GREECE AT NHS 2023 HERITAGE WEEKEND & CLASSIC IN LAS VEGAS

AmCham Greece participated in the National Hellenic Society's (NHS) 2023 Heritage Weekend & Classic event held in October 2023, at the Four Seasons Hotel in Las Vegas, Nevada. This gathering brings together the Greek American community to celebrate shared heritage and reflect on achievements while looking forward to future endeavors. AmCham Greece's participation underscores our commitment to strengthening economic, business, and trade relations between the US and Greece, as well as promoting shared values between the two nations, and reaffirmed our support for initiatives that foster closer Greek-US ties, particularly among younger generations.

SHAPING A RESILIENT TOMORROW THE ACE 2023 BEST PRACTICE SHARING CONFERENCE

The AmChams in Europe (ACE) 2023 Best Practice Sharing Conference, held in Athens in September 2023, brought together over 60 representatives from more than 35 AmChams across Europe and Eurasia. Hosted by AmCham Greece, the conference aimed to promote cooperation and transatlantic relations, emphasizing business excellence and a positive transatlantic economy. Established in 1963, ACE serves as the umbrella organization for 46 American Chambers of Commerce, fostering partnerships and achieving shared prosperity. The conference featured discussions, knowledge sharing sessions, and opportunities for networking and collaboration.

THE 10TH HELLENIC PAVILION at AUSA 2023

In October 2023, the AmCham Greece organized the Hellenic Pavilion at the Association of the US Army's (AUSA) Annual Meeting and Exposition for the tenth consecutive year. Held at the Walter E. Washington Convention Center in Washington DC, the event showcased the latest developments in the defense and security sector, featuring technology from over 755 defense industry partners. With a record 41,000 registered attendees and representatives from 92 countries, including 20 chiefs of Army, the AUSA Annual Meeting and Exposition is North America's largest land power exposition and professional development forum. The event provides a platform for networking, launching new products and services, and engaging with military leaders, defense officials, industry executives, and foreign dignitaries, highlighting Greece's innovation and entrepreneurship in the global defense arena.

AMCHAM GREECE UNDERTAKES ACE SECRETARIAT

In November 2023, Elias Spirtounias, Executive Director of the American-Hellenic Chamber of Commerce, was appointed as the Vice Chair of AmChams in Europe (ACE), assuming office at the beginning of 2024. He will serve in this capacity for two years, during which time AmCham Greece will also take on the role of the ACE Secretariat. AmChams in Europe, established in 1963, comprises 50 US Chambers of Commerce from 48 countries in Europe and Eurasia. It advocates for the interests of over 17,000 US and European companies, employing more than 20 million people and contributing over \$1.1 trillion in investment across the Atlantic.

WHITE PAPERS 2023

AmCham Greece released the AmCham Greece Committees' White Papers 2023 at the end of the year. This series, initiated in 2021, consolidates the expertise and knowledge of AmCham Greece committees and their members into concise papers. The white papers provide up-to-date information, highlight recent developments, and offer recommendations for their respective sectors. The latest edition presents the committee's positions and recommendations for the year, focusing on short- and long-term reforms necessary for Greece to develop a modern and sustainable economic model, ensuring dynamic and long-lasting growth.

Chamber Activities 2023

Adapting swiftly to the rapid evolution of our times and the transformative influence of AI, AmCham Greece extended its reach across three continents in 2023: Europe, Africa, and the US. This expansion reinforced the Chamber's global footprint, elevating its strength and influence.



JANUARY 20-21 ATHENS CENTER FOR ENTREPRENEURSHIP AND INNOVATION (ACEIN), ATHENS NBG Business Seeds – EIE Committee Innovation in Greece and the Bodies that Support it 4.0



FEBRUARY 3 THE MET HOTEL, THESSALONIKI Northern Greece Committee Closed Luncheon with Minister of Tourism Vassilis Kikilias



FEBRUARY 17 PORTO PALACE HOTEL, THESSALONIKI Agrotechnology Committee

11th Agrotechnology Conference: "Modern Agrifood Systems in a Circular Economy Framework: Unlocking the Future"





FEBRUARY 21 ATHENAEUM INTERCONTINENTAL HOTEL, ATHENS New Year's Reception, Athens



JANUARY 26 THE MET HOTEL, THESSALONIKI New Year's Reception, Thessaloniki



FEBRUARY 17 KASTELLAKI HALL, THE HERAKLION CHAMBER OF COMMERCE AND INDUSTRY, HERAKLION, CRETE NBG Business Seeds – EIE Committee Innovation in Greece and the Bodies that Support it 4.0



FEBRUARY 23 NJV ATHENS PLAZA, ATHENS Public Affairs Luncheon with Deputy Minister of Health Zoe Rapti



MARCH 2 DUPONT CIRCLE HOTEL, WASHINGTON DC American College Of Greece (ACG) - AmCham Greece Education as A Pillar of Growth and US-Greece Cooperation



MARCH 14 TGI FRIDAYS (SYNTAGMA), ATHENS Leadership Committee Leadership Forum



MARCH 2 IAPR PREMISES, ATHENS Taxation Committee – Independent Authority For Public Revenue (IAPR) International High Level Tax Meeting



MARCH 16-17 UNIVERSITY OF PATRAS CULTURAL AND CONFERENCE CENTER, PATRA, PELOPONNESE NBG Business Seeds – EIE Committee Innovation in Greece and the Bodies that Support it 4.0



MARCH 20 AMCHAM GREECE HQ, ATHENS

AmCham Greece HQ Visit by Mark Howard, Director for the Office of Private Sector Exchange Program Administration at the US Department of State's Bureau of Educational and Cultural Affairs (ECA)



MARCH 21-22 AMCHAM EU AmCham Greece Participation at the AmCham EU Brussels Briefing and Transatlantic Conference 2023

MARCH 6

MOU between AmCham Greece and the State International Development Organizations Inc. (SIDO)



MARCH 9 ACS ATHENS, ATHENS EIE Committee – ACS Athens Ai Is Here – Where are We?



MARCH 18-21 EGYPT AmCham Greece – AmCham Egypt Business Mission to Egypt





APRIL 5 GRAND HOTEL MILLENNIUM SOFIA, BULGARIA AmCham Bulgaria

AmCham Greece Participation at the "Bulgaria in the Eurozone – What's Next for Business" conference



APRIL 5 NJV ATHENS PLAZA, ATHENS Employment Committee Closed Working Breakfast with the Greek Public Employment Service (DYPA)

MAY 4-7 TIF HELEXPO EXHIBITION CENTER, THESSALONIKI Culture Committee USA Pavilion at Thessaloniki International Book Fair (TBF)





MAY 17 AEGEAN TECHNICAL BASE, ATHENS INTERNATIONAL AIRPORT, ATHENS Leadership Committee Leadership Forum



APRIL 7 KING GEORGE HOTEL, ATHENS Public Affairs Luncheon with Minister of National Defense Nikolaos Panagiotopoulos



APRIL 12 SKOPJE, NORTH MACEDONIA AmCham Greece Participation at meeting of Balkan AmChams focused on regional development

MAY 4-5 OKITHESS, THESSALONIKI NBG Business Seeds – EIE Committee Innovation in Greece and the Bodies that Support it 4.0



MAY 8 EMBASSY OF THE HELLENIC REPUBLIC, WASHINTON DC Amchams In Europe (ACE)

Cocktail Reception hosted by the Ambassador of Greece to the United States, Alexandra Papadopoulou in the context of the ACE 2023 US Conference



MAY 30 AMCHAM GREECE HQ, ATHENS AmCham Greece HQ Visit and MOU signed between AmCham Greece and Purdue University



MAY 9-11 METROPOLITAN EXPO EXHIBITION CENTER, ATHENS INTERNATIONAL AIRPORT, ATHENS

USA Pavilion at Defense Exhibition Athens (DEFEA) 2023



MAY 31 ACCI'S ATHENS STARTUP BUSINESS INCUBATOR (TH.E.A.), ATHENS EIE Committee – Athens Chamber of Commerce and Industry (ACCI) Business Transformation Stories



JUNE 7 STAVROS NIARCHOS FOUNDATION CULTURAL CENTER, ATHENS WIB Committee

7th Women in Business Forum "Turning Points to Breakthroughs"





JUNE 20 ON RESIDENCE, THESSALONIKI Cocktail Reception honoring US Ambassador to Greece George J. Tsunis

MEGARON KARATZA, ATHENS

Hellenic Bank Association - Am-

Fit 4 Future Finance "Enabling the

Sustainable Transition to the Next

JUNE 22

Cham Greece

Generation Economy"



JUNE 27 KING GEORGE HOTEL, ATHENS Microsoft – AmCham Greece Closed Roundtable "Europe's Digital Transformation: Embracing the Al Opportunity"



JUNE 28 ATHENAEUM INTERCONTINENTAL HOTEL, ATHENS Annual General Assembly



JULY 13 HOTEL GRANDE BRETAGNE, ATHENS

Corporate Governance Committee 10th Corporate Governance Conference "Business Excellence and Corporate Governance"



JULY 18 GIACOMO RESTAURANT, ATHENS Taxation Committee Closed Dinner with Deputy Minister of Finance Harry Theocheric and Coorgo Piteilia

Theocharis and George Pitsilis, Governor of the Independent Authority for Public Revenue (IAPR)

JULY 19

AmCham Greece – Export-Import Bank of the United States (EXIM Bank) Webinar "EXIM Financing Program and New Initiatives Webinar"



JULY 20 HOTEL GRAND BRETAGNE, ATHENS Information Technology and Communications Committee

Closed Breakfast with Minister of Digital Governance Dimitris Papastergiou and US Ambassador to Greece George J. Tsunis



SEPTEMBER 5 KING GEORGE HOTEL, ATHENS Medical Devices and Diagnostics (MD&D) Committee and Pharmaceutical Committee Closed Luncheon with Minister of Health Michalis Chrysochoidis



SEPTEMBER 7 THE MET HOTEL, THESSALONIKI

3rd Thessaloniki Future Thinking Dialogues (TFTD) "Al in Action: Transforming Business, Work and Life"





SEPTEMBER 14 ATHENS CONSERVATOIRE, ATHENS Deloitte – AmCham Greece Financial Crime Symposium

SEPTEMBER 16 ATHENS CHAMBER OF COMMERCE AND INDUSTRY (ACCI), ATHENS NBG Business Seeds – EIE Committee ESG 1.0: Challenges and Opportunities



SEPTEMBER 27-29 ATHENS AmChams in Europe (ACE) – AmCham Greece ACE 2023 Best Practice Sharing

Conference and 60th anniversary celebration





OCTOBER 2-3 ATHENAEUM INTERCONTINENTAL HOTEL, ATHENS Medical Devices and Diagnostics (MD&D) Committee and Pharmaceutical Committee 22nd Healthworld Conference "Making Healthcare Reform a Political and Investment Priority"





OCTOBER 5-8 LAS VEGAS, NEVADA National Hellenic Society AmCham Greece Participation at the NHS 2023 Heritage Weekend & Classic

OCTOBER 9-11 WALTER E. WASHINGTON CONVENTION CENTER, WASHINGTON DC 10th Hellenic Pavilion at AUSA 2023 Annual Meeting And Exposition





OCTOBER 16 AMCHAM GREECE HQ, ATHENS

AmCham Greece HQ Visit by student delegations from the University of Florida Warrington College of Business and the Rutgers Business School MBA program



OCTOBER 24 STAVROS NIARCHOS FOUNDATION CULTURAL CENTER, ATHENS Corporate Responsibility Committee

21st Corporate Responsibility Conference "Links: Pivoting the Human Right to Nature into Business Reality"



NOVEMBER 7 THE MET HOTEL, THESSALONIKI Energy Committee 7th Southeast Europe Energy Forum



NOVEMBER 28 ALEXANDER INNOVATION ZONE (AIZ) PREMISES, THESSALONIKI EIE Committee Business Transformation Stories



OCTOBER 31 ATHENAEUM INTERCONTINENTAL HOTEL, ATHENS

Taxation Committee 19th Tax Forum "Tackling Tax Evasion: Thinking Out-of-the-Box for Future Shifts"





NOVEMBER 14 DEREE - THE AMERICAN COLLEGE OF GREECE, ATHENS Employment Committee 6th Youth Talks Workshop "Agility Beyond the Jargon"



NOVEMBER 20 ATHENAEUM INTERCONTINENTAL HOTEL, ATHENS Thanksgiving Dinner



NOVEMBER 1 PIRAEUS MARINE CLUB, ATHENS Leadership Committee Leadership Forum



NOVEMBER 24 THE MET HOTEL, THESSALONIKI Agrotechnology Committee Closed Luncheon with Minister of Rural Development and Food Lefteris Avgenakis



DECEMBER 4-5 ATHENAEUM INTERCONTINENTAL HOTEL, ATHENS

34th Greek Economic Summit "Fostering a Sustainable Economic Future Amidst Global Challenges"





DECEMBER 19 THE MET HOTEL, THESSALONIKI Northern Greece Committee Closed Luncheon with Minister of Infrastructure and Transport Christos Staikouras

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